

MIDDLE/SENIOR HIGH SCHOOL MEDIA LITERACY 2

This is a one day program that examines gender stereotypes in the media.

TIME REQUIRED: 40-45 minutes, one class period

OBJECTIVES:

- Students will understand what media literacy means and why it is important
- Students will realize the ways media normalizes violence and reinforces as well as constructs stereotypical ideas about gender and relationships
- Students will understand how much the media influences us and our society

OUTLINE:

1. Logo Activity
2. Video clips and small group discussion of media stereotypes and their harmful effects,

MATERIALS:

Video: Clips from Shrek, Music video *It's Different for Girls*

FACILITIES:

Individual classroom
TV/VCR or DVD player
White/chalkboard